

*[Provisional Translation Only]*

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**Asset Managers Holdings Co., Ltd.** (Osaka Securities Exchange, Hercules Market, 2337)  
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## **Asset Managers Becomes Japan's First "Zero Carbon" Public Real Estate Company**

Asset Managers Holdings ("Asset Managers") has become the first public real estate company in Japan to offset its carbon dioxide emissions to zero over the next three years as part of its commitment to protecting and preserving the global environment that we all share. Asset Managers is participating in the "Carbon Offsets" project of Tuvalu-Forest Corporation.

### **1. Background**

Awareness of the need to stop global warming is surging worldwide. In Japan, the government authorities have begun to adopt regulations and measures to protect the environment. Asset Managers is committed to fulfilling its social responsibilities as a corporation committed to protect our shared environment. Indeed, Asset Managers has been an ongoing member of the Japanese Ministry of the Environment's "Team Minus 6%" campaign to reduce carbon dioxide emissions by 6% from the levels of 1990.

Asset Managers is henceforth raising its commitment for CSR to a higher level by becoming the first public real estate company in Japan to have zero net carbon dioxide emissions. Asset Managers is also continuing to participate in emission reduction projects, raising employee awareness, and begun proposing solutions and services to its clients that serve the vital need to prevent global warming and environmental destruction.

### **2. Details**

- **Project Outline**

- **Carbon Offset Philosophy**

While Asset Managers recognizes that we cannot totally avoid emitting carbon dioxide, we can both lower our carbon emissions and take responsibility for the remaining carbon emissions we create by working with organizations to invest in low carbon technologies and take measures to create offsets to our carbon emissions.

- **Certified Emission Reductions (CERs) credit mechanism**

Asset Managers is using carbon credits issued by the Clean Development Mechanism (CDM) Executive Board for emission reductions achieved by CDM projects and

verified by a Department of Environment under the rules of the Kyoto Protocol. These mechanisms allow industrialized countries to contract for emission reductions abroad at lower cost than reducing emissions at home, thereby supplementing domestic emission reduction efforts. The UNFCCC's International Transaction Log has validated and transferred CERs into the accounts of some national climate registries.

- Initial commitment period  
Three years (January 2010 – December 2012)
  - Emission reduction areas
    - a. Electricity usage
    - b. Paper
    - c. Company brochures, business cards, documents, etc
  - Method  
Purchase of carbon offsets (CERs authorized by United Nations), which are used to invest in low carbon technology projects such as generation of natural electricity.
- About Tuvalu-Forest Corporation
    - Business description  
Tuvalu-Forest Corporation provides consulting services for corporations on environmental matters. Asset Managers has engaged Tuvalu-Forest Corporation to help Asset Managers be best practice in environmental protection and preservation.
    - Address  
4-7-11 Iidabashi, Chiyoda-ku, Tokyo
    - President and Representative Statutory Executive Officer  
Kota Mishima
    - Major clients  
Shiseido Company, Ltd., Asahi Breweries, Ltd., and Kanagawa Prefecture, etc.
    - Website  
[www.tuvalu-forest.jp](http://www.tuvalu-forest.jp) (Japanese only)