



Creating peace of mind through honest and committed management.



[Provisional Translation Only]

This English translation of the original Japanese document is provided solely for information purposes.

Should there be any discrepancies between this translation and the Japanese original, the latter shall prevail.

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Implementation of Electricity Conservation Policies

Ichigo Group Holdings (“Ichigo”) expresses its deepest condolences to all those who have suffered from the Tohoku Earthquake of March 11, 2011.

In consideration of decreased electrical generation capacity in the aftermath of the earthquake, Ichigo has taken the following measures to conserve electricity consumption. With apologies to all of those affected, we humbly request your understanding.

Electricity Conservation Policies

- 1) Stoppage of central air conditioning systems and other measures at all Ichigo group companies.
- 2) Turning off daytime lighting in common areas and other measures at all Ichigo-owned and managed properties.
- 3) Request for cooperation from tenants at all Ichigo-owned and managed properties to turn off external lighting for signs, etc.

Implementation Area

The area served by Tokyo Electric Power.