

Creating peace of mind through honest and committed management.



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April 19, 2011

Ichigo Group Holdings Co., Ltd. (JASDAQ, 2337)

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Changes in Corporate Directors and Statutory Executive Officers

Ichigo Group Holdings Co., Ltd. ("Ichigo") resolved at the respective meetings of its Board of Directors and Nominating Committee today to seek approval of the following changes in Corporate Directors at its annual general meeting of shareholders to be held on May 28, 2011.

1. Organizational Change

To devolve authority to its business units in pursuit of greater operating efficiencies, Ichigo will become a pure holding company that retains a group management platform and headquarters function but transfers its real estate function to Ichigo Solutions Co., Ltd., effective May 28, 2011. Ichigo believes this change will increase the value and performance of the Ichigo Group, with enhanced independence of each operating entity, including its private real estate fund and REIT asset management companies, as well as allow for more flexible business development and effective use of group resources.

2. Corporate Directors (effective May 28, 2011)

As a Japanese firm that operates with a board committee structure ("company with committees"), Ichigo proposes to have three Statutory Executive Officers act also as Directors, joined by seven External Directors (including five independent directors) to strengthen the control function of the Board of Directors on behalf of all shareholders. To strengthen inter-group cooperation, two new External Director candidates are being proposed from Ichigo Group, and two new independent External Director candidates will bring additional professional expertise to Ichigo's key business areas.

(Note: Ichigo Group-related Director candidates Scott Callon, Robert Crawford, and Makoto Fukuhara will receive no compensation from Ichigo.)

1) Candidates for Directors

New Position	Name	Current Position
Director	Scott Callon	Director (Chairman of Board of Directors, Chairman of Nominating
* Chairman of the		Committee, Chairman of Compensation Committee, Vice-chairman of
Board of Directors		Compliance Committee)
		Chairman & Representative Statutory Executive Officer
Director	Kenji Iwasaki	Director (Nominating Committee Member, Compensation Committee
		Member, Vice-chairman of Compliance Committee)
		President & Representative Statutory Executive Officer
Director	Minoru Ishihara	Director (Compliance Committee Member)
		Senior Executive Managing Director & Statutory Executive Officer
Independent External	Katsu Fujita	Independent External Director (Chairman of Audit Committee,
Director		Nominating Committee Member, Compensation Committee Member,
		Chairman of Compliance Committee)
Independent External	Katsuhiko Hattori	Independent External Director (Nominating Committee Member,
Director		Compensation Committee Member)
Independent External	Tetsuya Fujita	Independent External Director (Audit Committee Member, Compliance
Director		Committee Member)
Independent External	Maki Kumagai	Attorney at Law (Partner, Mitsui Company)
Director (New)		
Independent External	Noriko Kawate	Certified Public Accountant, Certified Tax Accountant (President, CLEA
Director (New)		Consulting Co., Ltd. and employee of Gracia Corporation)
External Director	Robert Crawford	Partner, Ichigo Asset Management International Pte. Ltd.
(New)		
External Director	Makoto Fukuhara	Partner & Executive Vice President, Ichigo Asset Management, Ltd.
(New)		

(2) Candidates for Committee Members

Committee Name		Candidate Name (© C	hairman, \circ Vice Cha	irman)	
Nominating	© Scott Callon	Kenji Iwasaki	Katsu Fujita	Katsuhiko	Maki
				Hattori	Kumagai
Audit	◎ Katsu Fujita	Tetsuya Fujita	Noriko Kawate	_	_
Compensation	© Scott Callon	Kenji Iwasaki	Katsu Fujita	Katsuhiko	Maki
				Hattori	Kumagai
Compliance	◎ Tetsuya Fujita	• Scott Callon	 Kenji Iwasaki 	Maki Kumagai	Minoru
					Ishihara

(3) Career Summaries of New Director Candidates

Name	Maki Kumagai
Date of Birth	February 11, 1974
Career Summary	
April 2000	Qualified as Attorney at Law, joined Mitsui, Yasuda, Wani & Maeda
May 2003	Seconded to International Legal Affairs Bureau, Ministry of Foreign
	Affairs
April 2005	Joined Mitsui Company
January 2008	Appointed Partner, Mitsui Company (current)
January 2000	Appointed Farther, witsur company (current)

Name	Noriko Kawate
Date of Birth	February 22, 1976
Career Summary	
April 1999	Joined International Dept., Deloitte Touche Tohmatsu LLC
July 2001	Qualified as Certified Public Accountant
August 2004	Joined Cast & Itoga (Currently known as Soga, Uryu, Itoga)
November 2004	Qualified as Certified Tax Accountant
February 2008	CLEA Consulting Co., Ltd., President (current)
January 2009	Joined Gracia Corporation (current)

Name	Robert Crawford
Date of Birth	November 3, 1972
Career Summary	
August 1995	Assistant Language Teacher, JET Program of Council of Local Authorities for
	International Relations
August 1998	Joined Marakon Associates
August 2000	Joined Prudential Corporation Asia
December 2005	Qualified as ACCA Chartered Certified Accountant
July 2006	Joined Ichigo Asset Management, Ltd. as Partner
December 2008	Moved to Ichigo Asset Management International Pte. Ltd. as Partner (current)

Name	Makoto Fukuhara	
Date of Birth	June 26, 1958	
Career Summary		
February 1984	Joined Digital Equipment Corporation (currently Hewlett-Packard	Company)

July 1988	Joined The First Boston Corporation (Currently Credit Suisse (USA), Inc.)
July 1992	Joined CS First Boston Japan Limited (Currently Credit Suisse Securities (Japan)
	Limited)
September 1994	Moved to CS First Boston (Singapore) Limited (Currently Credit Suisse
	(Singapore) Limited)
May 1995	Joined NM Rothschild Japan (Currently known as Rothschild Japan K.K.)
June 1996	Joined Smith Barney, Tokyo Branch (Currently Citigroup Global Markets Japan Inc.)
May 1997	Joined Credit Suisse First Boston, Tokyo Branch (Currently Credit Suisse
	Securities (Japan) Limited)
May 1999	Joined Warburg Pincus Japan Ltd.
December 2000	Appointed Partner, Warburg Pincus Japan Ltd.
February 2003	Joined Askul Corporation as Statutory Executive Officer
February 2004	Appointed Senior Executive Director, World Logi Co., Ltd.
May 2005	Joined Deutsche Securities Ltd. (Currently Deutsche Securities Inc.)
October 2007	Joined Permira Advisers KK
March 2011	Joined Ichigo Asset Management, Ltd. as Executive Vice President & Partner
	(current)

2. Statutory Executive Officers (effective May 28, 2011)

(1) Statutory Executive Officers

Name	New Position	Current Position
Scott Callon	Chairman & Representative Statutory Executive	Unchanged
	Officer (Overall Group Management)	
KenjiIwasaki	President & Representative Statutory Executive	Unchanged
	Officer (Overall Group Management)	Unenanged
Wataru Orii	Executive Vice President & Statutory Executive	Unchanged
	Officer (Business Development)	
Kazuya Sahashi	Executive Vice President & Statutory Executive	Unchanged
	Officer (Strategic Investment & International)	
Minoru Ishihara	Senior Executive Managing Director & Statutory	Unchanged
	Executive Officer (Administration,	
	Environmental & Architectural Soloutions)	
Takashi Minamikawa	Senior Statutory Executive Officer (Finance,	Senior Statutory Executive Officer
Takashi Willanikawa	Accounting & Business Planning)	(Accounting & Business Planning)
Zhijun Xu	Statutory Executive Officer (International	Unchanged
	Business)	
Kenji Goto	Statutory Executive Officer (Strategic	Unchanged

	Investment)	
Yonezo Fukuoka (New)	Statutory Executive Officer (Internal Audit)	—

(2) Background of New Statutory Executive Officer Candidates

Name	Yonezo Fukuoka
Date of Birth	February 18, 1947
Career Summary	
April 1965	Joined Tokio Marine and Fire Insurance Co., Ltd. (Currently Tokio Marine &
	Nichido Fire Insurance Co., Ltd.)
June 1995	Branch Manager, Chiba Branch, Tokio Marine & Fire Insurance Co., Ltd.
July 1998	Director of Automotive Sales Department No. 1, Tokyo Automotive Headquarters
July 2000	General Manager of South America, International Headquarters and Chief
	Representative Officer of Sao Paolo. Also, appointed President of America Latina
	Insurance Co., Ltd.
July 2001	Appointed to Board of Directors as Executive Officer at Tokio Marine and Fire
	Insurance (Currently Tokio Marine & Nichido Fire Insurance Co., Ltd.)
October 2004	Joined Tokio Marine & Nichido Career Service Co., Ltd.
March 2005	Appointed Operating Officer
June 2006	Appointed Director
February 2008	Joined Creed REIT Advisors, Inc. (Currently Ichigo REIT Management Co., Ltd.)
	and appointed Compliance Officer & Head of Internal Audit Department
June 2008	Appointed Director & Compliance Officer
June 2009	Appointed Auditor (current)

3. Directors of Ichigo Group (effective May 28, 2011)

Ichigo Real Estate Investment Advisors Co., Ltd.

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Candidates for Director	
Takumi Naito	President & Representative Director (Overall Company Management)
Kenji Shibasaki	Executive Vice President & Representative Director (Structured Finance)
Minoru Ishihara	Senior Managing Director (Administration)
	(Former Senior Managing Director (Administration))
Shinichi Fukasawa	Director (Real Estate Management)
	(Former Director (Investment Management))
Hisayoshi Towata	Director (Fund Administration)
Haruki Nakane	Director & Compliance Officer
Hiroto Tajitsu	Director (Risk Management & Business Planning)

	(Former Director (Risk Management))
Yonezo Fukuoka (new)	Corporate Auditor

Ichigo REIT Management Co., Ltd.

Candidates for Director	
Wataru Orii	President & Representative Director (Overall Company Management)
Minoru Ishihara	Senior Managing Director (Administration)
Masanori Kubota	Director (Finance)
Yonezo Fukuoka	Corporate Auditor

Ichigo Estate Co., Ltd.

Candidates for Director	
Takuma Hasegawa	President & Representative Director (Overall Company Management)
Kenji Goto	Director (Business Development)
Takashi Minamikawa	Director (Administration)
Hiroshi Shimazu	Corporate Auditor

Ichigo Solutions Co., Ltd.

Candidates for Director	
Akio Nakajima	President & Representative Director (Overall Company Management)
Hirotomo Tasaki (new)	Director (Real Estate Solutions)
Shoyo Ishimatsu (new)	Director (Real Estate Solutions)
Eiichiro Gotoh	Director (Financial Services)
	(Formerly, Director (Business Development))
Haruki Nakane	Director & Compliance Officer
Takashi Minamikawa	Director (Administration)
Yonezo Fukuzawa	Corporate Auditor

Ichigo Marché Co., Ltd.

Candidates for Director	
Minoru Ishihara	President & Representative Director (Overall Company Management)
Shoyo Ishimatsu	Executive Vice President & Director (Project Office)
	(Former Director (Project Office))
Shojiro Sato	Senior Managing Director
Hiroshi Shimazu	Corporate Auditor

Miyako City Co., Ltd. Candidates for Director

Canadates for Director	
Minoru Ishihara	President & Representative Director (Overall Company Management)

Shoyo Ishimatsu	Executive Vice President & Director (Business Development)
Shojiro Sato	Director (Administration)
Hiroshi Shimazu	Corporate Auditor

Takara Building Maintenance Co., Ltd.

Candidates for Director	
Hoji Ujino	President & Representative Director (Overall Company Management)
Masao Sasaki	Director (Funeral Hall Management)
Takayuki Yuhara	Director (Building Maintenance & Hospital Management)
Takashi Minamikawa	External Director
Masaaki Yajima	External Director
Takao Nakamori	External Director
Hiroshi Shimazu	Corporate Auditor

Organization Chart of Ichigo Group Holdings (effective May 28, 2011)

