

Creating peace of mind through honest and committed management.



[Provisional Translation Only]

This English translation of the original Japanese document is provided solely for information purposes. Should there be any discrepancies between this translation and the Japanese original, the latter shall prevail.

November 1, 2012

## Ichigo Group Holdings Co., Ltd. (JASDAQ, 2337)

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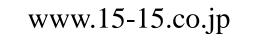
## Ichigo Online Leasing Site Launch

Ichigo Group ("Ichigo") has just launched its online leasing site for brokers and potential tenants.

Ichigo constantly seeks to exceed the highest standard of hands-on, personal service. To that end, this website further improves Ichigo's ability to deliver satisfying results to its existing tenants as well as attract high-quality new tenants.

This site reflects Ichigo's dedication to its tenants' peace of mind, and so in addition to its property-search feature, the website introduces Ichigo's tenant-focused values and details the array of property enhancements that Ichigo performs.

1. URL of Ichigo's Online Leasing Site



\*As this site is for leasing brokers and potential tenants, it is currently only available in Japanese.

- 2. Site Opening Date November 1, 2012
- Home Page

The home page is designed around Ichigo's sense of hospitality which derives from the tea ceremony concept of "*Ichigo Ichie*," (one lifetime, one encounter).



## Search Page

Search results are sortable by area, size, and type. Each building's overview includes its address, photos, and unique characteristics, as well as other details.

|                              | (Q.越索   |
|------------------------------|---|
| 一期一会<br>ICHIGO               | 募集情報  |
| 集情報                          | ホーム > 募集情報  |
| いちご」のこだわり                    |   |
| ナント満足度の追求                    | ご希望の条件から検索する  |
| アンド周に良い温水                    | IU7   |
|                              | 東京都内 二千代田区、中央区、港区 二渋谷区、新宿区 二主要5区以外の東京   |
| いちごグループ<br>ホールディングス株式会社      | 首部圏         神奈川県         千葉県         埼玉県         二その他(首都圏)           その他のエリア         北海道・東北         北陸         東海         間面                        |
|                              |   |
| いちご不動産投資法人                   |   |
| 「いちご」について                    | <ul> <li>基準階面積</li> <li>50平未満</li> <li>50×100坪</li> <li>100~150坪</li> <li>150~200坪</li> <li>200坪以上</li> <li>用途</li> <li>オフィス</li> <li>沖縄</li> </ul> |
| 0                            | 物件名検索   |
|                              |   |
| ×                            | Q検索   |
| でわ                           | 物件詳細は物件名をクリックして下さい。   |
| できること。                       | 物件評価は物件者をクリックして下さい。<br>物件名 外観 所在地/アクセス 特徴   |
| ともに                          | ★ 10日 まご知道(世界) まごの 10日 ・11日 ・11日 ・11日 ・11日 ・11日 ・11日 ・11日   |
|                              | 半載門 徒歩1分 (2011年)  |
|                              | ジョウレ半蔵門 越町 徒歩6分   |
|                              |   |
| N. CHRECHNE, ASLENDER, CHER. | 東京都千代田区神田神保町一丁目11番1 駅近  |
|                              | 神保町 徒歩1分  |

Ichigo's Dedication to Tenants' Peace of Mind

Ichigo's sense of hospitality is driven by its dedication to its tenants' needs. This site both reflects and explains this dedication, as Ichigo further improves its client services.

