

[Provisional Translation Only]

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Ichigo Group Holdings Co., Ltd. (JASDAQ, 2337)

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Ichigo-Led Consortium Wins Public Megasolar Mandate in Miyazaki Prefecture

Ichigo Group Holdings (“Ichigo”) launched its ECO renewable energy business in 2012 to contribute to a sustainable society, with a primary focus on large-scale megasolar projects.

Consistent with this goal, on September 3, 2013 a consortium comprised of Ichigo ECO Energy, Tohoku Sangyou, and Miyako City was selected in an open public competition by Miyakonojo City in Miyazaki Prefecture as the best operator of a large-scale megasolar project on Miyakonojo City-owned land. The details of the selection are as follows.

1. Megasolar Project Overview

Location: Ishihara Bokujo, 4216-5, Yasuhisacho, Miyakonojo City, Miyazaki Prefecture

Area: 94,165 m²

2. Consortium Overview

Consortium Lead Company

| | |
|----------------|---|
| Company | Ichigo ECO Energy Co., Ltd. |
| Headquarters | 1-1-1, Uchisaiwaicho, Chiyoda-ku, Tokyo |
| Representative | Eiichiro Gotoh, President & Representative Director |

Consortium Member Companies

| | |
|----------------|--|
| Company | Tohoku Sangyou Co., Ltd. |
| Headquarters | 4866-2, Jinnoyamacho, Miyakonojo, Miyazaki |
| Representative | Hideki Horinouchi, President & Representative Director |

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|----------------|---|
| Company | Miyako City Co., Ltd. |
| Headquarters | 4-6-28, Oyodo, Miyazaki, Miyazaki Prefecture |
| Representative | Minoru Ishihara, Chairman/President & Representative Director |

3. Earnings Outlook

Ichigo ECO Energy, Tohoku Sangyou, and Miyako City are currently in consultation on project details with Miyakonojo City, and Ichigo will update its outlook as appropriate as the megasolar project moves forward.