



Creating peace of mind through honest and committed management.



[Provisional Translation Only]

This English translation of the original Japanese document is provided solely for information purposes.

Should there be any discrepancies between this translation and the Japanese original, the latter shall prevail.

January 16, 2014

Ichigo Group Holdings Co., Ltd. (JASDAQ, 2337)

Representative: Scott Callon, Chairman and Representative Statutory Executive Officer

Inquiries: Minoru Ishihara, Executive Vice President & Statutory Executive Officer

Telephone: +81-3-3502-4818 www.ichigo-holdings.co.jp/english

Shift Up 2016 Mid-Term Business Plan Interview

Ichigo Group Holdings has uploaded an interview with Chairman Scott Callon discussing the Shift Up 2016 Mid-Term Business Plan announced on January 10, 2014. The interview is accessible at www.ichigo-holdings.co.jp/english

There is also a Japanese language interview on Shift Up 2016 featuring both Chairman Scott Callon and President Kenji Iwasaki at www.ichigo-holdings.co.jp