

## Creating peace of mind through honest and committed management.



[Provisional Translation Only]

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## Ichigo's Hiromi Miyake Named Captain of Japanese Team for 2014 Asian Games

The Japanese Olympic Committee announced on August 18, 2014 that Ichigo employee Hiromi Miyake was chosen captain of the Japanese team for the Asian Games to be held in September 2014.

At the Asian Games, athletes will compete in 36 sports. The Japanese team consists of 1,073 members including managers and coaches. This 17<sup>th</sup> Asian Games will be the first time for the Japanese team to be led by a female captain.

Ichigo is proud to sponsor athletes in weightlifting and their pursuit of excellence as part of our corporate social responsibility (CSR) activities.

"I'd like to take this opportunity to thank everyone who has encouraged me all these years, especially since I joined Ichigo six years ago. It is a great honor for me to be captain of Japan's Asian Games team. Leading the team consisting of over 1,000 members is a weighty responsibility, but I will do my best to live up to expectations."

Hiromi Miyake, Ichigo Group Holdings



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