

[Provisional Translation Only]

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November 18, 2014

Ichigo Group Holdings Co., Ltd. (JASDAQ, 2337)

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**Ichigo ECO Energy Wins Solar Power Plant Mandate
from Kasaoka City, Okayama Prefecture**

Ichigo Group Holdings established Ichigo ECO Energy Co., Ltd. and launched its renewable energy business in 2012 in order to contribute to a sustainable society. On November 14, 2014, Kasaoka City in Okayama Prefecture selected Ichigo ECO Energy to develop a solar power plant on city-owned land.

1. Land Details

Owner: Kasaoka City

Location: 189 Takumicho, Kasaoka City, Okayama

Area: 12,936 m²

2. Selection Overview

Selected Operator

Headquarters	1-1-1 Uchisaiwaicho, Chiyoda-ku, Tokyo 100-0011
Company	Ichigo ECO Energy Co., Ltd.
Representative	Eiichiro Gotoh, President & Representative Director

Results

According to Kasaoka City, Ichigo ECO Energy had the highest score among the nine entrants in the selection process. Details are as below:

Criteria	Score	Ichigo ECO Energy	Ranking
Business stability	15	13.0	1
Economic impact	10	7.1	7
Rent	10	5.0	5
Facility specification	20	15.8	2
Facility management	20	16.0	2
Contingency plan	10	8.6	1
Local contribution	15	13.1	1
Total	100	78.6	1

(Reference) Kasaoka City Official website:

www.city.kasaoka.okayama.jp/soshiki/11/26totikasi-taiyoukou-naitei.html

3. Forecast Panel Output

1.1 MW (Expected)

4. Future Outlook

Ichigo ECO Energy will work closely with Kasaoka City to bring this solar power plant into operation, with the aim of further promoting the city's development.