

[Provisional Translation Only]

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Should there be any discrepancies between this translation and the Japanese original, the latter shall prevail.

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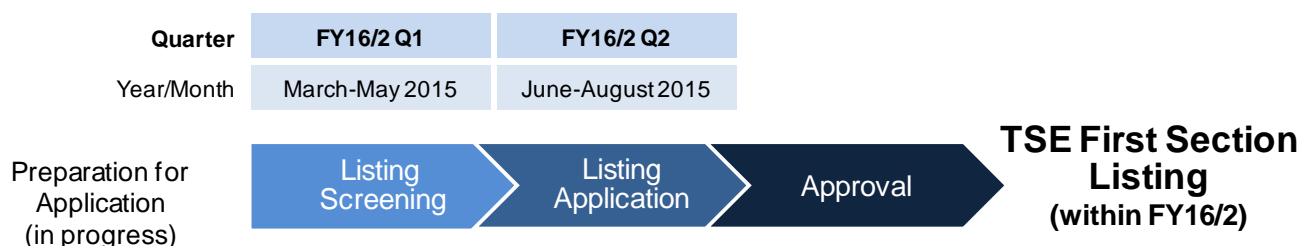
Application Completed for Tokyo Stock Exchange First Section Listing

As announced in its Shift Up 2016 Mid-Term Business Plan on January 10, 2014, Ichigo is accelerating its growth with the objective of listing on the Tokyo Stock Exchange (TSE) First Section by its February 2016 fiscal year-end. Ichigo announced its execution schedule for moving from JASDAQ to the TSE First Section in the release “Schedule for Tokyo Stock Exchange First Section Listing” on November 14, 2014.

Consistent with the timeline presented in the above-mentioned release, Ichigo today submitted its listing application to the TSE.

It should be noted that this announcement does not guarantee Ichigo’s listing on the TSE First Section. Whether or not the approval will be granted by the TSE or the timing of the TSE’s decision is undetermined.

Schedule (as announced on November 14, 2014)



(Note) The above schedule is not guaranteed. Although the schedule has been planned with all necessary and appropriate input from the securities firm that is supporting Ichigo’s listing, it is merely a target plan.

Forward-looking statements contained in this material are based on judgments obtained from information that was available to Ichigo Group Holdings as of the announcement date. However, these statements involve risks and uncertainties. Therefore, please note that actual earnings may differ significantly from the described earnings projection as a result of various factors.