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Ichigo Inc. (JASDAQ, 2337)

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Sale of Nine Hotel Assets and Deconsolidation of Subsidiary

Ichigo has decided to sell nine hotels owned by its subsidiaries, including GK Sapporo Holdings Tokumei Kumiai ("Sapporo TK"), to Ichigo Hotel REIT Investment Corporation ("Ichigo Hotel REIT"), Ichigo's newly established hotel J-REIT. Sapporo TK will thus be deconsolidated as an Ichigo subsidiary.

As Ichigo Hotel REIT's sponsor, Ichigo is working to generate win-win outcomes for both Ichigo and Ichigo Hotel REIT shareholders. Ichigo's sponsor support includes deploying Ichigo's network for asset acquisitions, asset warehousing, value-add enhancements to Ichigo Hotel REIT assets, and leasing up assets. Through these activities, Ichigo is expanding its own stable earnings base and further increasing its capital efficiency via the growth of its asset management business.

On today's asset sales, Ichigo expects to record consolidated revenues of JPY 20.8 billion, consolidated gross profits of JPY 6.0 billion, and pre-tax net income of JPY 5.9 billion.

1. Background

Ichigo is further strengthening its value-add business model and accelerating its asset turnover. These asset sales will support the expansion of Ichigo's asset management business as well as Ichigo Hotel REIT's on-going growth.

2. Asset Details

Builder

Smile Hotel Kyoto Shijo

Location 59 Kasaboko-cho, Shijo-dori

Aburanokoji Higashi-Iru, Shimogyo-ku,

Kyoto

Access 5-minute walk from Shijo Station on

the Karasuma Subway Line and Karasuma Station on the Hankyu

Railway Kyoto Line

Muramoto Corporation

Land Size 662.83 m²
Total Floor Area 4,891.84 m²
Zoning Commercial
Structure SRC/Steel B1F/10F



Hotel Vista Plemio Kyoto

Location 457 Matsugae-cho, Kawaramachi-dori

Rokkaku Nishi-Iru, Nakagyo-ku, Kyoto

Access 5-minute walk from Kyoto City Hall Station

on the Tozai Subway Line

and 7-minute walk from Kawaramachi Station on the Hankyu Railway Kyoto Line

Land Size 1,004.91 m²
Total Floor Area 3,867.66 m²
Zoning Commercial
Structure Steel/RC B1F/6F
Builder Daiho Corporation



Hotel Wing International Nagoya

Location 1-Chome Nishiki, Naka-ku,

Nagoya, Aichi Prefecture

Access 2-minute walk from Marunouchi Station

on the Nagoya City Railway Sakura-Dori

and Tsurumai Line

Land Size 603.37 m²
Total Floor Area 5,255.66 m²
Zoning Commercial
Structure SRC/Steel B1/11F

Builder Mitsui Construction Co., Ltd.



Nest Hotel Sapporo Ekimae

Location 2-Chome Kita Nijo Nishi, Chuo-ku,

Sapporo, Hokkaido Prefecture

Access 5-minute walk from Sapporo Station

on the Namboku Subway Line and 6-minute walk from Sapporo Station

on the JR Line

Land Size 897.96 m²
Total Floor Area 5,734.93 m²
Zoning Commercial
Structure SRC B1/11F

Builder Joint venture of Fujita Engineering Co., Ltd.

Ohki Corporation



Chisun Inn Osaka Honmachi

Location 2-Chome Bakuromachi, Chuo-ku, Osaka Access 5-minute walk from Sakaisuji Honmachi

Station on the Chuo Subway Line

Land Size 596.21 m²
Total Floor Area 3,568.32 m²
Zoning Commercial
Structure SRC B1/10F

Builder Fujita Engineering Co., Ltd.



Comfort Hotel Hamamatsu

Location 353 Sunayama-cho, Naka-ku,

Hamamatsu, Shizuoka Prefecture

Access 2-minute walk from Hamamatsu Station

on the JR Line

Land Size 835.12 m²
Total Floor Area 4,173.92 m²
Zoning Commercial
Structure Steel 10F

Builder Nakano Corporation



Hotel Suave Kobe Asuta

Location 5-Chome Wakamatsu-cho, Nagata-ku,

Kobe, Hyogo Prefecture

Access 2-minute walk from Shin-Nagata Station on

the JR Line and Seishin-Yamate Subway Line

Land Size 838.88 m²
Total Floor Area 4,540.90 m²
Zoning Commercial
Structure RC B1/9F

Builder Taisei Corporation



Nest Hotel Sapporo Odori

Location 5-Chome, Minami Nijo Nishi, Chuo-ku,

Sapporo, Hokkaido Prefecture

Access 4-minute walk from Odori Station

on the Namboku Subway Line

Land Size 811.69 m²
Total Floor Area 5,634.88 m²
Zoning Commercial

Structure SRC/Steel B1F/15F Builder Fuji Kensetsu Co., Ltd.



Valie Hotel Tenjin

Location 2-Chome, Daimyo, Chuo-ku, Fukuoka Access 6-minute walk from Tenjin Station

on the Kuko Subway Line

Land Size 788.62 m²
Total Floor Area 1,910.94 m²
Zoning Commercial
Structure RC 8F

Builder Tokai Kogyo Co., Ltd.



3. Buyer Overview

Name Ichigo Hotel REIT Investment Corporation Address 1-1-1 Uchisaiwaicho, Chiyoda-ku, Tokyo Representative Osamu Miyashita, Executive Director

Asset Manager Ichigo Real Estate Investment Advisors Co., Ltd.

4. Sale Prices

Smile Hotel Kyoto Shijo JPY 4.48 billion Hotel Vista Premio Kyoto JPY 3.60 billion Hotel Wing International Nagoya JPY 2.67 billion Nest Hotel Sapporo Ekimae JPY 2.16 billion Chisun Inn Osaka Honmachi JPY 1.63 billion Comfort Hotel Hamamatsu JPY 1.55 billion JPY 1.49 billion Hotel Suave Kobe Asuta Nest Hotel Sapporo Odori JPY 1.45 billion Valie Hotel Tenjin JPY 1.38 billion Total JPY 20.41 billion

5. Schedule

Contract Date: October 9, 2015

Expected Settlement Date: TBD

Name	GK Sapporo Holdings Tokumei Kumiai
Address	1-1-1 Uchisaiwaicho, Chiyoda-ku, Tokyo
Representative	Managing Member: Ippan Shadan Hojin Star Holding Manager: Hiroshi Sasaki
Principal Businesses	 The acquisition, holding, sale, lease, and management The acquisition, holding, and sale of trust beneficiary interests (<i>juekiken</i>) Other businesses related to the above
Capital	JPY 2.98 billion
Establishment Date	December 26, 2014
Equity Holder	Ichigo Inc. (100%)
Relationship to Parent Company	The SPC is a consolidated subsidiary of Ichigo, but does not have any personnel or transactional relationship of note to Ichigo.
Business and Financial Conditions in Past 3 Years	There are no past earnings results as the TK was established less than one year ago.

6. Future Outlook

On today's asset sales, Ichigo expects to record consolidated revenues of JPY 20.8 billion, consolidated gross profits of JPY 6.0 billion, and pre-tax net income of JPY 5.9 billion. The transaction has been reflected in today's release "FY16/2 First-Half Earnings Forecast and FY16/2 Full-Year Earnings Forecast Revision."