

*[Provisional Translation Only]*

*This English translation of the original Japanese document is provided solely for information purposes.*

*Should there be any discrepancies between this translation and the Japanese original, the latter shall prevail.*

November 14, 2016

**Ichigo Inc.** (Tokyo Stock Exchange First Section, 2337)

Representative: Scott Callon, Chairman

Inquiries: Takeyuki Yoshimatsu, Executive Managing Director

Telephone: +81-3-3502-4818 [en.ichigo.gr.jp/english](http://en.ichigo.gr.jp/english)

### **Ichigo Wins JIRA Investors Relations Award**

Ichigo is pleased to announce that it has won the Japan Investor Relations Association's (JIRA) 2016 IR Special Award. The IR Special Award recognizes Japanese companies that take a leadership role in IR activities in their respective industry, consistently improve their IR practices, and are highly regarded for their IR activities on behalf of individual investors.

The JIRA commended Ichigo for its senior management's active involvement in explaining how Ichigo grows value for shareholders and for Ichigo's prompt and clear responses to investor inquiries.

Ichigo will continue to work towards supporting shareholders' and investors' understanding of its businesses and improving its IR activities.

For more details, please visit the JIRA's website: [www.jira.or.jp/english](http://www.jira.or.jp/english)

