

[Provisional Translation Only]

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Ichigo and KDDI Business Tie-Up with ITANDI to Use AI and Big Data for Real Estate Leasing

Ichigo and KDDI CORPORATION (“KDDI”) have entered into a business tie-up with ITANDI, Inc. (“ITANDI”), a real estate IT service provider, and acquired ITANDI shares. Ichigo’s objective in this business tie-up is to enhance its real estate leasing activities using ITANDI’s AI (artificial intelligence) and big data technology.

ITANDI offers a cloud-based CRM (customer relationship management) & SFA (salesforce automation) system for real estate brokers called “Nomad Cloud” and an interactive voice response system for property management companies called “Bukkakun.”

Ichigo, KDDI, and ITANDI are committed to creating more efficient and convenient real estate leasing services that deliver an easier search process for tenants. As such, Ichigo will work with KDDI and ITANDI to increase the sales of ITANDI’s services, leveraging KDDI’s extensive customer base and strong corporate sales capabilities and Ichigo’s deep real estate expertise and real estate network.

KDDI and ITANDI Overviews

KDDI

Name	KDDI CORPORATION
Establishment Date	June 1984
Address	Garden Air Tower 3-10-10, Iidabashi, Chiyoda-ku, Tokyo
Representative	Takashi Tanaka President & Representative Director
Capital	141,852 million yen
Principal Business	Telecommunication business
URL	www.kddi.com

ITANDI

Name	ITANDI, Inc.
Establishment Date	June 2012
Address	Azabu Parkside Building 3F Azabu-Nagasakacho, Minato-ku, Tokyo
Representative	Yoshimori Ito Chief Executive Officer & Representative Director
Capital	500 million yen
Principal Business	System solutions for real estate companies IT consulting in real estate business operations Real estate services for consumers
URL	www.itandi.co.jp