

[Provisional Translation Only]

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Ichigo Wins IR Good Visual Award

Ichigo is pleased to announce that it has won the annual IR Good Visual Award presented by the Japan Investor Relations Association and Value Create Inc. The IR Good Visual Award recognizes Japanese corporate IR materials that have strong visual appeal and communicate corporate value effectively. The Award has been given since 2014, and this is the second time Ichigo has been a winner.

In this year's Award, the Award Committee commended the below visual of Ichigo's Shift-Up 2016 Mid-Term Business Plan achievements as powerfully and immediately communicating Ichigo's growth in corporate value.

Ichigo will continue to work towards enhancing its IR materials to support shareholder and investor understanding of its core business activities.

