



New Penthouse Suite and Rooms at THE KNOT YOKOHAMA

Ichigo has completed a new penthouse suite and new penthouse rooms, THE KNOT SUITE (1 room) and THE KNOT TWIN (4 rooms), at THE KNOT YOKOHAMA, Ichigo's first boutique hotel launched last December. The new suite and rooms feature stylish room decor with vintage furniture and art selected exclusively for THE KNOT by Japan's major furniture brand, ACME Furniture. The suites became available on July 21, 2018.

ACME Furniture's Original and Vintage Furniture

THE KNOT YOKOHAMA offers ship cabin-like guest rooms to pay homage to the harbor cityscape of Yokohama. LANDRAW's Kenji Hashimoto provided the overall direction for the hotel branding and interior design, including THE KNOT SUITE and customized design of vintage items throughout the hotel. The guest rooms feature original furnishings designed in collaboration with Japan's major furniture brand, ACME Furniture. The American-style furniture, art, and accessories draw upon Yokohama's historical roots as a port city with strong Western, especially American, influences.



Facade

Entrance Floor Tiles

Guest Rooms

Restaurant PANWOK

CONCEPT

HIDEOUT THE KNOT

Featuring one-of-a-kind vintage American furniture and decor from the 1950s and 1960s

THE KNOT SUITE & TWIN Story

THE KNOT SUITE on the tenth floor of THE KNOT YOKOHAMA is a single, exclusive VIP room for travelers who have the utmost affection for THE KNOT and traveling from Yokohama as a base. The ship-inspired room featuring American furniture and décor from the 1950s and 1960s is a hidden gem for these travelers. Guests are invited to experience a new way of relaxing surrounded by vintage items that reveal their years of use with care.

Guest Room Details

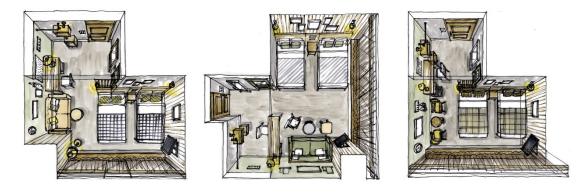
The vintage feel of the rooms complementing the furniture and décor is evoked by the gray and beige carpeting and herringbone pattern flooring on the floor, white and gray textured ceiling, and walls with roughly painted wooden panels, textured white wallpaper, and deep olive green paint.

THE KNOT SUITE (1 Room) Area: 49.22m² Room Rate: starting from JPY 100,000

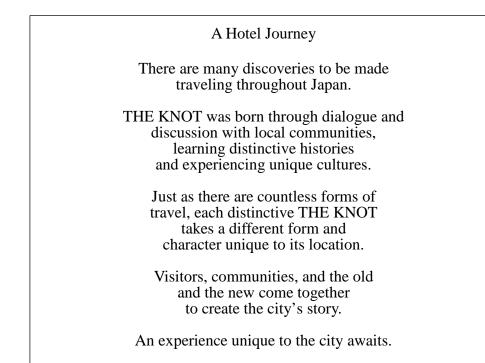




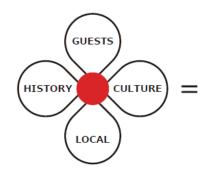
THE KNOT TWIN (4 Rooms) Area: 22.62 - 31.85m² Room Rate: starting from JPY 80,000







NAMING



= THE KNOT

We hope to form a knot where a city's history, culture, community, and guests can intersect and interact.

THE KNOT TOKYO Shinjuku Grand Opening on August 8, 2018



THE KNOT TOKYO Shinjuku is Ichigo's second THE KNOT hotel. It opens onto Shinjuku Central Park and brings together Shinjuku's diversity of communities and cultures and the beauty of a city park location. Based on the concept of "We are the People's Park," THE KNOT is a gathering place for where a variety of urban lifestyles come together.

Ichigo Corporate Overview

Address	1-1-1 Uchisaiwaicho, Chiyoda-ku, Tokyo 100-0011	
	www.ichigo.gr.jp	
Established	March 17, 2000	
Paid-In Capital	JPY 26.7 billion (as of February 28, 2018)	
Main Business	Asset Management, Value-Add, Clean Energy	
Registrations & Licenses	First-Class Architectural Firm License: #55543 (Tokyo)	
	Real Estate Business License: (2) #90527 (Tokyo)	
	Construction License: (26) #141677 (Tokyo)	
Securities Code	2337 (Tokyo Stock Exchange First Section)	一期一会
Consolidated Subsidiaries	59 (as of February 28, 2018)	ICHIGO