

[Provisional Translation Only]

This English translation of the original Japanese document is provided solely for information purposes.

Should there be any discrepancies between this translation and the Japanese original, the latter shall prevail.

October 9, 2020

Ichigo Inc. (Tokyo Stock Exchange First Section, 2337)
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Ichigo J.League Shareholder Program J.League Online Events

As part of its Ichigo J.League Shareholder Program, Ichigo is offering its shareholders the chance to participate in two online events hosted by the J.League. 25 participants will be chosen via a lottery for each event.

With apologies, due to Covid-19 we have been unable to distribute free tickets to J.League games to our shareholders. We will resume distributing J.League tickets as soon as circumstances allow.

Shareholder Program Website Image



1. J.League Online Event Details

Format	Two online Zoom events with maximum 500 participants each
Hosts	J.League Chairman Mitsuru Murai, J.League Vice Chairman Hiromi Hara, and a guest
Dates	Tuesday, October 20, 2020, from 6:30 p.m. to 8:00 p.m. JST Guest: Takeshi Okada (Japan Football Association Senior Advisor, Imabari.Yume Sports KK Chairman, Former Japan National Soccer Team Manager) Tuesday, October 27, 2020, from 6:30 p.m. to 8:00 p.m. JST Guest: Masayuki Okano (Former Japan National Soccer Team Player, Gainare Tottori General Manager)

Takeshi Okada



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Masayuki Okano



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Eligible Shareholders

All Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders as of the final day of the following fiscal periods are eligible for the Shareholder Program:

Ichigo (2337)	February 29, 2020
Ichigo Office (8975)	April 30, 2020
Ichigo Hotel (3463)	January 31, 2020
Ichigo Green (9282)	June 30, 2020

Application Process

To apply, shareholders can create an account using their shareholder credentials at the below Shareholder Program website (Japanese only). The lottery will begin today and end at 5 p.m. on October 15, 2020. Event participation details will be sent to lottery winners' registered email addresses on October 16, 2020.

The website is also accessible to the general public to provide an opportunity to learn about Ichigo's Shareholder Program.

Ichigo J.League Shareholder Program Website
www.ichigo-jleague.jp



2. Earnings Outlook

The Shareholder Program distributes to Ichigo's shareholders benefits that Ichigo receives as a J.League Top Partner and therefore has no impact on Ichigo's FY21/2 earnings.

Through the Shareholder Program, Ichigo is expressing its thanks to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders and deepening its partnership with the J.League in working to further Ichigo's mission of promoting local community development.