

## **Ichigo Joins RE100**

Ichigo is a Japanese sustainable infrastructure company dedicated to making the world more sustainable. In keeping with its [Ichigo 2030](#) vision, Ichigo is growing its real estate and clean energy businesses to further contribute to a sustainable society while growing long-term value for its shareholders.

In line with this mission, Ichigo has joined RE100, a global initiative to accelerate the transition of electricity used by businesses to 100% renewable energy.

### **Ichigo RE100 Target: Sourcing 100% Renewable Electricity Across Its Operations by 2040**

Ichigo is committed to sourcing 100% renewable energy across its operations, including Ichigo Office (8975) and Ichigo Hotel (3463), by 2040.

**RE100**

**CLIMATE  
GROUP**

**CDP**

### Ichigo's Net Zero Carbon Initiatives

Ichigo is a sustainable infrastructure company. Its Clean Energy business makes productive use of idle land to produce renewable energy, and its Sustainable Real Estate business preserves and improves real estate, lengthening buildings' useful lives beyond 100 years.

Ichigo currently operates 51 solar and wind power plants in communities across Japan, generating c. 150MW of renewable energy (with another 50MW of projects currently in the pipeline). Ichigo will continue to generate renewable energy at these plants while using renewable energy throughout its businesses in order to achieve its goal of net zero carbon by 2040.

In its Sustainable Real Estate business, Ichigo is working to end wasteful demolition in the Japanese real estate industry. While the average life of buildings in the US and Europe is c. 100 years, the prevailing model in Japan has been to tear buildings down within 30 years, generating significant waste and wasteful demand for raw materials and energy in the construction process. We will continue to sustainably repurpose and reuse real estate to minimize our environmental impacts and contribute to local communities.

Ichigo believes it is our social responsibility to pursue these initiatives in line with our mission to [Make The World More Sustainable](#).

### Message from Mike Peirce, Corporate Partnerships Director at the Climate Group

By joining RE100 and transitioning to 100% renewable electricity, Ichigo is leading on climate action. It's fantastic to see growing corporate demand for clean energy. Now we need the Government to play its part by setting a more ambitious renewable electricity target – this will increase supply and help many more companies to follow in Ichigo's footsteps.

### About RE100

[RE100](#) is a global initiative bringing together the world's most influential businesses committed to 100% renewable power. Led by the [Climate Group](#) in partnership with [CDP](#), the group have a total revenue of over US\$6.6 trillion and operate in a diverse range of sectors. Together, they send a powerful signal to policymakers and investors to accelerate the transition to a clean economy.

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