

[Provisional Translation Only]

This English translation of the original Japanese document is provided solely for information purposes.

Should there be any discrepancies between this translation and the Japanese original, the latter shall prevail.

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Ichigo J.League Shareholder Program Premium Present Autographed J.League Official Match Balls

Ichigo is adding a Premium Present to its Ichigo J.League Shareholder Program to offer its shareholders the chance to win a J.League official match ball autographed by J.League players.

With apologies, due to Covid we have been unable to distribute free tickets to J.League games to our shareholders. We will resume distributing J.League tickets as soon as circumstances allow.

1. Premium Present Details

Ichigo is giving ten shareholders J.League official match balls autographed by J.League players. The ten shareholders will be chosen via a lottery. Each ball features ten or more autographs of players from a particular J.League club.

Eligible Shareholders

All Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders as of the below date (the final day of each fiscal period) are eligible for the Shareholder Program:

| | |
|----------------------|------------------|
| Ichigo (2337) | August 31, 2020 |
| Ichigo Office (8975) | October 31, 2020 |
| Ichigo Hotel (3463) | July 31, 2020 |
| Ichigo Green (9282) | June 30, 2020 |

Application Process

To apply, shareholders can create an account using their shareholder credentials at the below Shareholder Program website (Japanese only). The lottery will begin today and end at 5 p.m. JST on February 18, 2021.

The website is also accessible to the general public to provide an opportunity to learn about the Shareholder Program.

Ichigo J.League Shareholder Program Website
www.ichigo-jleague.jp



2. Earnings Outlook

The Shareholder Program has no impact on Ichigo's FY21/2 earnings. Through the Shareholder Program, Ichigo is expressing its thanks to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders and deepening its partnership with the J.League in working to further Ichigo's mission of promoting local community development.