

[Provisional Translation Only]

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November 7, 2023

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Ichigo Invites Shareholders to Attend the 2023 J.League Awards

As an extension of its Ichigo J.League Shareholder Program, Ichigo is offering 10 shareholders the chance via lottery to win two tickets each to attend the 2023 J.League Awards to be held at the Yokohama Arena.



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1. 2023 J.League Award Details

The 2023 J.League Awards, which celebrates the achievements of players, coaches, clubs, and referees during the 2023 season, and announces the winners of each award, will be held at Yokohama Arena for the first time since 2018. Ichigo is offering the 20 event tickets it received as a top partner to shareholders.

Event Details

Date	December 5, 2023, Tuesday, starting at 6:20 p.m. and ending at 8 p.m. (Expected)
Venue	Yokohama Arena
Purpose	To announce the winners of the 2023 Meiji Yasuda Seimei J1 League Awards
Attendees	The winners of each award

For details, please refer to the 2023 J.League Awards website (Japanese only).

www.jleague.jp/awards/2023/

Ticket Details

- All seats are assigned. An email with the QR ticket will be sent to lottery winners.
- Seat types have yet to be determined.
- Although seats will generally be assigned next to each other, some seats may be separated.
- For each attending adult, one pre-school child can attend free of charge if sitting on the lap of the adult.

Eligible Shareholders

All Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders recorded on the respective shareholder registries as of the fiscal period-ends shown below are eligible to enter the lottery.

Ichigo (2337)	On record as of <u>February 28, 2023</u>
Ichigo Office (8975)	On record as of <u>April 30, 2023</u>
Ichigo Hotel (3463)	On record as of <u>July 31, 2023</u>
Ichigo Green (9282)	On record as of <u>June 30, 2023</u>

Lottery Entry Process

To enter the lottery shareholders can login to or create an account using their shareholder credentials at the below Shareholder Program website (Japanese only). Application for the lottery begins today and lasts until the end (midnight) of Wednesday, November 15, 2023. The lottery is scheduled to be drawn on Thursday, November 16, 2023.

The website is accessible to the public so that anybody can learn more about Ichigo's Shareholder Program.

Ichigo J.League Shareholder Program Website
www.ichigo-jleague.jp



2. Earnings Impact

Because this special Shareholder Program offer utilizes Ichigo's benefits as a J.League top partner, there is no impact on Ichigo's FY24/2 earnings. Through the Shareholder Program, Ichigo is expressing its thanks to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders.