

Ichigo's New Office Building THE VILLAGE SAPPORO Welcomes WeWork's First Hokkaido Office

Ichigo is a Japanese sustainable infrastructure company dedicated to making the world more sustainable.

Ichigo is currently building a new office building in Hokkaido Prefecture, THE VILLAGE SAPPORO, scheduled to be completed in April 2026. The building is located a two-minute walk from the Sapporo Subway Station, a four-minute walk from the Odori Subway Station, and a six-minute walk from the JR Sapporo Station. The building is directly connected to the *Chi-Ka-Ho*, the Sapporo Ekimae-Dori Underground Walkway, providing safe, convenient access throughout the year regardless of weather conditions in the Sapporo area covered with snow for months in the winter season.

The building's "Power Link Village" concept reflects Ichigo's aim to create and support building connections.

The building fosters three communities – a community amongst the office floors, a tenant community, and a community with the surrounding area.

Ichigo is deploying the latest technologies and safety measures for the building, including seismic reinforcement that is 1.25 times current seismic requirements and the installation of a 72-hour emergency power supply facility. Ichigo is also planning to obtain environmental certifications for the building, including CASBEE Sapporo A Rank and ZEB Oriented certifications. Ichigo will collaborate with SoftBank Corp. to transform the building into a DX-driven smart building with the latest building facilities and IT equipment, providing a comfortable office environment supporting modern work styles.



THE VILLAGE SAPPORO will be home to the first Hokkaido office of WeWork Japan, a company that creates communities that transcend industries and companies and launches collaborations.

Ichigo will leverage WeWork's experience launching 40 locations in Japan to create a business lounge in THE VILLAGE SAPPORO that fosters communication between tenants.

WeWork's launch of its Hokkaido location contributes to THE VILLAGE SAPPORO's concept of advancing businesses in the Sapporo area to a new stage. Ichigo will work with WeWork to create communities in the Sapporo area.

About WeWork

WeWork, founded in New York, operates in over 600 locations across 37 countries.¹ In Japan, WeWork began offering services in February 2018. Since January 2024, operations have been managed by WWJ Corp. (WeWork Japan), a wholly-owned subsidiary of SoftBank Corp. WeWork Japan provides flexible office solutions across approximately 40 locations in seven cities, offering workspaces designed to enhance creativity and productivity.² These solutions include monthly contracts, the flexibility to scale office sizes from one person to hundreds, and access to shared areas in over 30 locations nationwide.

At WeWork, a diverse community of members—including startups, large enterprises, government agencies, and NPOs—drives cross-industry collaboration, creating countless business opportunities.

WeWork Japan continues to support diverse, modern work styles by delivering innovative office solutions that promote collaboration and innovation. Learn more at <https://wework.co.jp/en>.

¹ As of August 2024

² As of January 2025

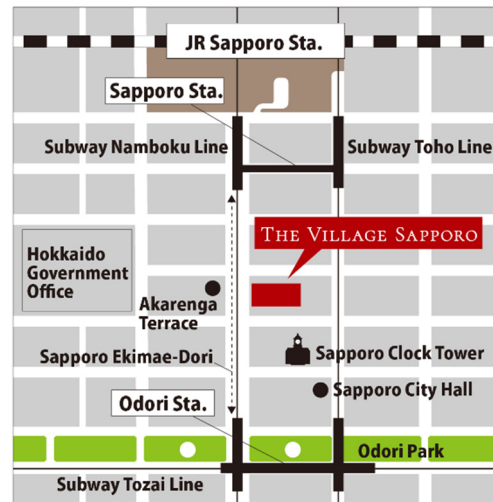


Images by WeWork

THE VILLAGE SAPPORO Overview

THE VILLAGE SAPPORO is the third office building in Ichigo's Village series of office buildings, which aims to create communities with tenants and local communities, following Tokyo Monnaka Village in Monzen Nakacho and Ichigo Akasaka Village in Akasaka.

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| Name | THE VILLAGE SAPPORO |
| Building Name | Ichigo Wakakusa Sapporo Building |
| Location | 3-1-2 Kita Nijo Nishi, Chuo-ku, Sapporo, Hokkaido |
| Access | 2-minute walk from Sapporo Subway Station, 4-minute walk from Odori Subway Station, and 6-minute walk from JR Sapporo Station, with direct access to Chi-Ka-Ho |
| Land Area | 990.20m ² |
| Floor Area | c. 12,293.13 m ² |
| Asset Type | Office, Retail |
| Structure | Steel/Steel Reinforced Concrete |
| Floors | B1F/13F/Penthouse floor |
| Environmental Performance | CASBEE Sapporo A Rank, ZEB Oriented certifications (expected) Zero Carbon Building certification (expected) Renewable energy use |
| Completion Date | April 15, 2026 (expected) |



THE VILLAGE SAPPORO (Image)



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WeWork Japan has also announced a release regarding its new Hokkaido office in THE VILLAGE SAPPORO.