

## **Ichigo Holds Meet The Neighbors! Event at Ichigo Meguro Building**

Ichigo is a Japanese sustainable infrastructure company dedicated to making the world more sustainable.

On August 26, 2025, Ichigo held a Meet The Neighbors! event at one of its office buildings, the Ichigo Meguro Building, connecting tenants and neighbors.

Ichigo has held Meet The Neighbors! events at other locations, including Odaiba last November, as well as Akasaka, Shibuya, and Monzen Nakacho. Ichigo will continue to hold these events in other areas as part of its social initiatives.



### **Meet The Neighbors! Objective**

As a sustainable infrastructure company, Ichigo aims to drive the value of its real estate assets. Ichigo believes that it is essential for neighbors to help each other in times of emergencies, and that building communities with neighbors in the surrounding area is an important tenant service.

In holding the Meet The Neighbors! event, Ichigo is supporting the community development of people working at the Ichigo Meguro Building.

The event was held at DUNBAR, a bar operated by a building tenant, Diverse, Inc., and featured an emergency drill and first aid training, as well as a quiz competition, allowing tenants to mingle with each other.

## **Meet The Neighbors! Overview**

Date	August 26, 2025
Venue	Ichigo Meguro Building 2F DUNBAR (first aid training held at the building's parking lot)
Overview	First aid training, quiz competition, and networking event with food and drinks
Sponsors	Postal Club Inc., Hinata Strawberry Farm
Organizer	Ichigo Group
Other	Using DUNBAR, a tenant of the building as the venue, original cocktails specially created by DUNBAR for this event were offered, along with a selection of food, drinks, and desserts.

## **Message From Ichigo Estate SRE Acquisitions & Sales and SRE Asset Management Keisuke Matsumoto**

Meet the Neighbors! began as emergency drills to build communities within buildings. The most recent event at the Ichigo Meguro Building featured a game created by FICC Inc., a tenant at the Ichigo Akasaka Village who we partnered with at a previous event, helping guests to mingle and foster better communication among tenants.

We have been working with DUNBAR for two years to plan and prepare for this event. As a partner who deeply understands our initiatives, they provided the space for the event. We appreciate the Ichigo Meguro Building tenants and everyone who supported us in hosting this event.

Please watch Keisuke Matsumoto's I go Ichigo video interview taken at the Ichigo Meguro Building on the Ichigo website (Japanese only).  
[www.ichigo.gr.jp/company/thanks/movie](http://www.ichigo.gr.jp/company/thanks/movie)



## **Message From Diverse CEO & Representative Director Hiroshi Tsumoto**

We have been operating DUNBAR under the concept of a community bar where alcohol serves as a social lubricant connecting people and building local communities.

The objective of Ichigo Estate's Meet the Neighbors! event was similar to our bar's concept and really resonated with us. We truly appreciate having our bar chosen as the venue for such a wonderful event.

The event was carefully planned, and I saw people working in the same building mingling and laughing. This is what DUNBAR aims to create every day, and I was truly impressed. As it becomes more important for communities to help and support each other, I am excited to see new communities growing at the Ichigo Meguro Building through such initiatives.





## Event Photos



## Meet The Neighbors! Event Poster

テナント様向け いちご目黒ビル 内  
交流イベントのご案内

# MEET THE NEIGHBORS!

いっぽ踏みこんだら、  
広がるつながり

場所  
BAR DUNBAR

8.26 TUE  
18:30-20:15  
開場 18:00

**参加無料**  
当日参加OK | 途中入退場OK

DUNBAR 様客室の  
オリジナルカクテルもご提供!

18:50 頃~  
クイズ大会

19:10 頃~  
グループトーク

先行イベント 17:30~  
AED体験講習会

みなで助け合える社会をしよう!!  
AED体験講習会

EVENT TIME SCHEDULE	
18:00	開場・受付開始
18:30	イベントスタート <small>オリジナルカクテルで乾杯!</small>
18:50	クイズ大会 <small>グループ別クイズ大会!</small>
19:10	グループトーク・集合写真 <small>食べて飲んで、楽しもう!</small>
20:15	おひらき

お問い合わせ先：いちご地所

## DRINK MENU

ALCOHOL	SOFT DRINK
オリジナルカクテル <small>*ノンアルコールも可</small>	烏龍茶
スパークリングワイン	オレンジ
ビール	グレープフルーツ
ハイボール	コーラ
グラスワイン (赤 / 白)	ジンジャーエール

【番外編】 BUILDING OWNER

**いちご地所 株式会社**  
個性的なメンバーが多数、  
1人1人に得意分野が研ぎ澄まされています!

●不動産投資、運用事業から始まり、その土地の地域貢献を目的にスポーツ  
支援・農業なども行っております。一期一会を大切に、日本を世界一豊かに  
します! ●この1年でゴルフを始めた人が大増殖!

サステナブルインフラ  
**いちご**

◎ 目黒おすすめグルメ!  Trattoria Claoro

日替わりパスタが  
美味しい!

### MEET THE NEIGHBORS! とは

いちご地所は、サステナブルインフラ企業としての価値向上を目指しております。災害発生時にお  
いては近隣での助け合いが不可欠であり、ビル内でのコミュニティ形成は重要なテナントサービ  
スの一つと考えております。もしもの有事の際にもフロアを超えて助け合える関係性の創出を願ひ、  
テナント様同士が出会い交流する場として MEET THE NEIGHBORS! を開催しています。

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