

[Provisional Translation Only]

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Should there be any discrepancies between this translation and the Japanese original, the latter shall prevail.

December 5, 2025

Ichigo Inc. (Tokyo Stock Exchange Prime, 2337)

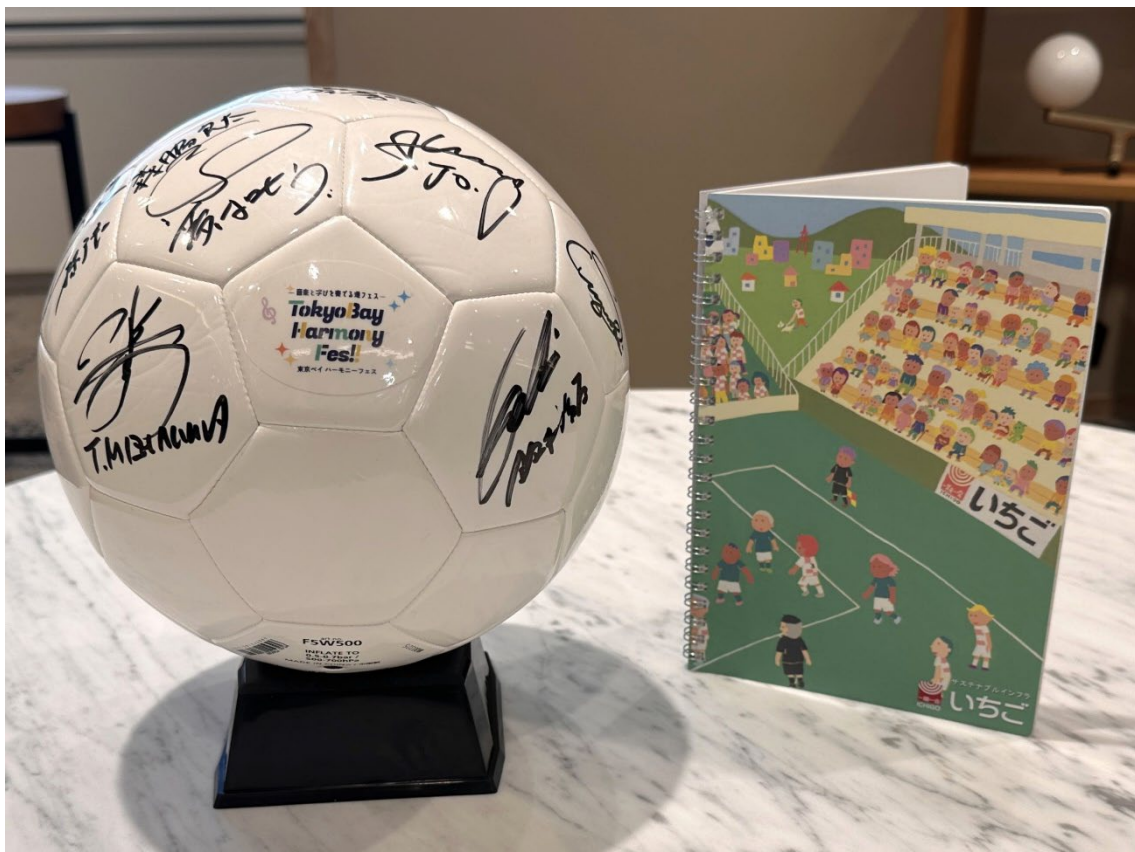
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Ichigo J.League Shareholder Program Premium Christmas Present Soccer Balls Autographed by Former J.League Players

As an extension of its Ichigo J.League Shareholder Program, Ichigo is offering three shareholders the chance to win a soccer ball autographed by the ten former J.League players who appeared as guests at the Ichigo Presents talk show events via a lottery. In addition, Ichigo will give Ichigo original notebooks to 40 shareholders who enter the lottery (excluding the three soccer ball winners). These notebooks feature artwork by an artist affiliated with Paralympic Art, an organization that supports artists with disabilities. Ichigo supports Paralympic Art as a Gold Partner.



1. Former J.League Players Discuss the Enjoyment of Following Your Dreams at the Ichigo Presents Talk Show Events

Ichigo, Spice Factory Inc. (Headquarters: Minato-ku, Tokyo; Representative Director & CEO Konosuke Takagi), a tenant of Ichigo's office building Tradepia Odaiba, and Ippan Shadan Hojin One Million Classic Live (Representative Director: Shusaku Minoda) held the TokyoBay Harmony Fes!! – A Port Festival: A Harmony of Music and Learning in cooperation with facilities and companies in the Odaiba area. As part of this festival, Ichigo held Ichigo Presents talk show events in the Odaiba area which featured former

J.League players, who discussed the joy of following your dreams. The ten-day event featured legends from the soccer industry, sharing behind-the-scenes stories and the excitement of pursuing your dreams. All ten participating former J.League players autographed the soccer balls that Ichigo is offering to shareholders through a lottery.



For event details, please refer to the following release (Japanese only).

www.ichigo.gr.jp/news/p_news_file/file/Ichigo_20251023_TokyoBay_Harmony_Fes_Report_JPN.pdf

The cover artwork of the Ichigo original notebook was created by an artist affiliated with Paralym Art. This organization supports artists with disabilities in achieving their goals and becoming financially independent without relying on social security programs, primarily through corporate and individual sponsorships. Ichigo supports Paralym Art as a Gold Partner sponsor.



Eligible Shareholders

All Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders recorded on the respective shareholder registries as of the fiscal period-ends shown below are eligible to enter the lottery.

Ichigo (2337)	On record as of <u>August 31, 2025</u>
Ichigo Office (8975)	On record as of <u>April 30, 2025</u>
Ichigo Hotel (3463)	On record as of <u>July 31, 2025</u>
Ichigo Green (9282)	On record as of <u>June 30, 2025</u>

Lottery Entry Process

To enter the lottery, shareholders can login to or create an account using their shareholder credentials at the below Shareholder Program website (Japanese only). Application for the lottery begins today and lasts until the end (midnight) of Wednesday, December 17, 2025. The lottery drawing is scheduled for Thursday, December 18, 2025.

The website is accessible to the public so that anybody can learn more about Ichigo's Shareholder Program.

Ichigo J.League Shareholder Program Website
www.ichigo-jleague.jp



2. Earnings Impact

Because this J.League Shareholder Program Premium Christmas Present utilizes Ichigo's benefits as J.League's top partner, there is no impact on Ichigo's FY26/2 earnings. Through the Shareholder Program, Ichigo is expressing its thanks to the shareholders of Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green.