

[Provisional Translation Only]

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Should there be any discrepancies between this translation and the Japanese original, the latter shall prevail.

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Conclusion of Ichigo J.League Shareholder Program & Launch of Ichigo THANKS! Monthly Present Program

Upon the expiration of its current agreement on June 30, 2026, Ichigo will conclude its role as a J.League Top Partner.

For details, please refer to today's release "[Ichigo Concludes J.League Top Partnership.](#)"

Ichigo decided today to conclude the Ichigo J.League Shareholder Program. Upon becoming a J.League Top Partner, Ichigo launched the Ichigo J.League Shareholder Program in 2019, under which Ichigo, Ichigo Office (8975), Ichigo Hotel (3463), and Ichigo Green (9282) shareholders were able to receive tickets to all of the J.League matches made available to Ichigo as a Top Partner. The total number of tickets distributed to date was c. 50,000. We extend our heartfelt thanks to all shareholders who participated in and supported the program.

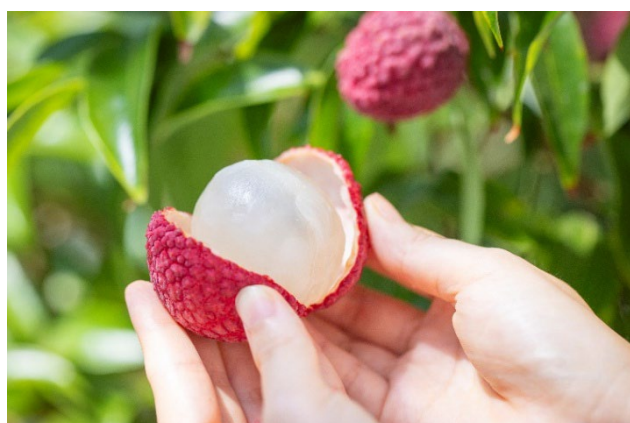
As an expression of our ongoing appreciation for our shareholders, Ichigo will newly launch an Ichigo THANKS! Monthly Present program, in which Ichigo is offering 50 shareholders the opportunity every month to win special gifts from Ichigo's businesses. This program is currently scheduled to run from June through December 2026,

On May 31, 2026 the current J.League Shareholder program website will be closed and replaced by the Ichigo THANKS! Monthly Present website. Those who are already registered for the current program will not need to register again.

For shareholders who wish to newly register, a shareholder number will be required for the registration. Your shareholder number is indicated on both Ichigo's dividend statement and semi-annual report. Please keep one of these documents if you wish to register.

The Ichigo THANKS! Monthly Present website URL will be announced separately.

Ichigo THANKS! Monthly Present (Sample Images)



Eligible Shareholders

All Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders recorded on the respective shareholder registries as of the fiscal period-ends are eligible.

Ichigo (2337)	On record as of <u>February 28, 2026</u>
Ichigo Office (8975)	On record as of <u>October 31, 2025</u>
Ichigo Hotel (3463)	On record as of <u>January 31, 2026</u>
Ichigo Green (9282)	On record as of <u>December 31, 2025</u>

Entry Process

Shareholders can login to or create an account using their shareholder credentials at the Ichigo THANKS! Monthly Present website (Japanese only). Please check the website for details after June 1, 2026.