

[Provisional Translation Only]

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August 6, 2026

Ichigo Inc. (Tokyo Stock Exchange Prime, 2337)

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Ichigo THANKS! Monthly Present Program Ichigo Potager Fresh Lychee Buttercream Sandwich Cookies Gift Box

As announced in the April 14, 2026 release “Conclusion of Ichigo J.League Shareholder Program & Launch of Ichigo THANKS! Monthly Present Program,” Ichigo launched the Ichigo THANKS! Monthly Present program, in which Ichigo offers 50 shareholders the opportunity every month to win special gifts from Ichigo’s agricultural business via lottery. This program is currently scheduled to run from June through December 2026.

For the third monthly gift of August 2026, Ichigo is offering 50 shareholders the chance to win via lottery a gift box with ten fresh lychee buttercream sandwich cookies created by Ichigo’s agriculture subsidiary Ichigo Potager and Kate-ri, a shop specializing in buttercream sandwich cookies. The cookies use fresh Meguri lychees grown in Miyazaki Prefecture by Ichigo Potager.



1. Fresh Lychee Buttercream Sandwich Cookies

Made with Meguri lychees grown in Miyazaki Prefecture by Ichigo Potager, these cookies capture the rich sweetness of tree-ripened fruit, along with its fresh, juicy flavor unique to raw lychees. The cookies have an elegant taste and a juicy lychee aroma that comes through with every bite.

Ichigo Potager

Based in Miyazaki City, Ichigo Potager grows a diverse range of produce, including strawberries, lychees, bananas, mangoes, peppers, and cacao. The subsidiary actively engages in agriculture and food-related initiatives, spanning café operations, D2C sales, product development, children's cafeteria operations, food education, new distribution services, and collaborations with Ichigo's sports business. In alignment with Ichigo's sustainability commitments, Ichigo Potager is advancing recycling-based agriculture. By utilizing unused resources, tapping into renewable energy, and purchasing non-fossil fuel certificates for its electricity, Ichigo Potager promotes recycling-based agriculture that is in compliance with the Labor Standards Act.

Kate-ri

Established in 2019, Kate-ri is a brand specializing in buttercream sandwich cookies based in Shiiba-son, Miyazaki Prefecture. Guided by its philosophy of "keeping ingredients pure," Kate-ri works directly with local producers in Miyazaki to develop its products. Kate-ri makes over 240,000 buttercream sandwich cookies annually, with over 800,000 sold to date. Its creations have earned Kate-ri recognition including the Miyazaki Food Award grand prize three times, along with the Minister of Agriculture, Forestry and Fisheries Award and the top prize at the Team Chef Competition.

Representative: Masafumi Shiiba

Shop Locations: Shiiba/Nobeoka

Website/Online Store: <https://shiibaya.thebase.in>

Instagram: www.instagram.com/shiibaya.kateri

Eligible Shareholders

All Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders recorded on the respective shareholder registries as of the fiscal period-ends are eligible.

Please note that the gift boxes will be sent out for delivery sequentially after the lottery drawing, and specific delivery dates cannot be selected. Applicants must be able to arrange redelivery if necessary and receive the package within the carrier's holding period.

Ichigo (2337)	On record as of <u>February 28, 2026</u>
Ichigo Office (8975)	On record as of <u>April 30, 2026</u>
Ichigo Hotel (3463)	On record as of <u>January 31, 2026</u>
Ichigo Green (9282)	On record as of <u>December 31, 2025</u>

Lottery Entry Process

To enter the lottery, shareholders can log in to or create an account using their shareholder credentials at the Ichigo THANKS! Monthly Present program website (Japanese only). Application for the lottery begins today, August 6, 2026 at 3:30 p.m. and lasts until the end (midnight) of Sunday, August 23, 2026. The lottery drawing is scheduled for Monday, August 24, 2026.

Ichigo THANKS! Monthly Present Program Website
<https://ichigo-thanks.jp>

For shareholders who wish to newly register, a shareholder number will be required for the registration. Your shareholder number is indicated on the dividend statement, or on the semi-annual report mailing labels for interim periods. Please keep one of these documents if you wish to register.

The Ichigo THANKS! Monthly Present program website is publicly accessible, allowing anyone to explore the details of the program.

2. Earnings Impact

As the purpose of this Ichigo THANKS! Monthly Present program is to raise awareness of Ichigo Potager's initiatives in Miyazaki, there is minimal impact on Ichigo's FY27/2 earnings. Through the program, Ichigo is expressing its gratitude to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders.